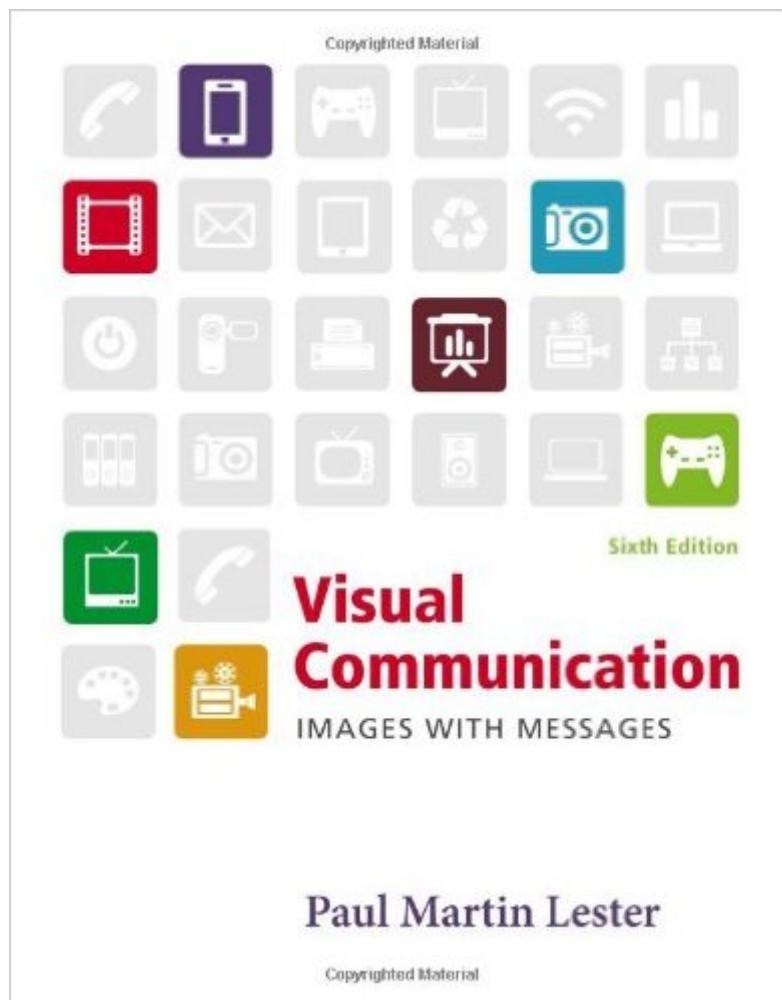


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# Visual Communication: Images With Messages



## **Synopsis**

Visual communication is just as important as verbal communication, if not more so. VISUAL COMMUNICATION: IMAGES WITH MESSAGES shows you how visual perception is used in all forms of communication, whether it's graphic design, photography, television, video, or interactive media. In addition, this 6th edition is presented in full color from cover to cover. And because it's packed with study and review tools, it not only clearly explains the theories you need to know, it helps you prepare for tests and will help you succeed in the class. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

## **Book Information**

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## **Customer Reviews**

In addition to my graduate course on communications by design, this book was enlightening and a good read; clarity, examples, and history on each of the elements of visual communications. Rented this book for class, but will be purchasing it soon as a superior reference guide.

The author's writing style is rather irritating. He repeats himself over and over in different words. It does explain the topics "OK," but I think I learn more in class than I ever will from this book.

Easy to take notes, it is the first time using kindle and I like this system to study. You can take important notes and remarkable meanings. I really recommend it.

Good condition. Not too bad for a classroom text either.

Second time around I got an "A in this class. Thanks!

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